

ESTTA Tracking number: **ESTTA762306**

Filing date: **08/03/2016**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Application Serial No.	86757390
Applicant	General Mills IP Holdings II, LLC

Notice of Appeal

Notice is hereby given that General Mills IP Holdings II, LLC appeals to the Trademark Trial and Appeal Board the refusal to register the mark depicted in Application Serial No. 86757390.

The refusal to register has been appealed as to the following class of goods/services:

- Class 030. First Use: 1941/05/03 First Use In Commerce: 1941/05/03
All goods and services in the class are appealed, namely: Toroidal-shaped, oat-based breakfast cereal

Respectfully submitted,
/sm espenshade/
08/03/2016

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